2024 FBGA Fall Meeting and Short Course Thursday, October 24, 2024 Bonnet Springs Park, Lakeland, FL

8:00 a.m. Visit Trade Show

9:00 a.m. Welcome – Dr. Nathan Boyd, Associate Center Director (Gulf Coast Research and Education Center) and Professor of Horticulture, IFAS, University of Florida, Wimauma, Fla.

9:15 a.m. Research update on the nitrogen fertilization of evergreen blueberry - Dr. Gerardo Nunez, Assistant Professor, plant physiology, Horticultural Sciences Department, IFAS, University of Florida. Gainesville, Fla.

9:45 a.m. <u>FBGA research committee update</u> – *Dr. Phil Harmon, Professor, Plant Pathology Department, IFAS, University of Florida, Gainesville, Fla.*

10:00 a.m. Break – visit trade show

10:30 a.m. Exploring the opportunities ahead with USHBC, Ms. Amanda Griffin, Vice President Engagement and Education, U.S. Highbush Blueberry Council (USHBC).

NABC advocacy and the dynamics of passing the Farm Bill, Ms. Alyssa Houtby, Government Affairs Director, North American Blueberry Council (NABC).

11:30 a.m. Summary of the 2024 Florida blueberry season - Mr. Doug Phillips, blueberry Extension coordinator, IFAS, University of Florida, Wimauma, Fla.

11:45 a.m. FBGA business meeting - Mr. Leonard Park, FBGA President presiding

12:00 p.m. Lunch and trade show

1:15 p.m. Choosing a herbicide program for Florida blueberry – Dr. Peter Dittmar, Associate Professor, Horticultural Sciences Department, IFAS, University of Florida. Gainesville, Fla.

1:45 p.m. <u>UF blueberry breeding program update: current and future</u> – *Dr. Patricio Munoz, Associate Professor, Horticultural Sciences Department, IFAS, University of Florida, Gainesville, Fla.*

2:15 p.m. Retailer Insights with USHBC – Video of Kasey Cronquist interview with Albertsons Companies National Vice President of Produce Shawn Peery.

2:45 p.m. Workforce Updates for Agricultural Employers – Mr. Jamie Fussell, Director of Labor Relations, Florida Fruit and Vegetable Association (FFVA).

3:15 p.m. Research update on chilli thrips management, Dr. Oscar Liburd, Professor and Program Leader, Fruit and Vegetable Entomology, IFAS, University of Florida, Gainesville, Fla. and Mr. Allan Busuulwa, PhD Student, IFAS, University of Florida, Wimauma, Fla.

4:00 p.m. Distribution of signed CEU forms.